



Ottawa, Canada
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By email

Geoffrey White
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Public Interest Advocacy Centre and
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**Re: Complaints by Public Interest Advocacy Centre and Consumers' Association
of Canada regarding CraveTV and Shomi (2015-0136-2 and 2015-0141-1)**

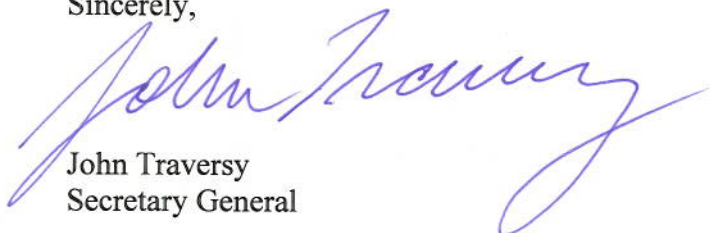
Dear Mr. White:

Today, the Commission published one of several determinations following the Let's Talk TV proceeding. In *The way forward - Creating compelling and diverse Canadian programming*, Broadcasting Regulatory Policy 2015-86, the Commission has further clarified its existing approach to video-on-demand and digital media undertakings. It has also issued a call for comments to amend and expand the existing exemption order for video on demand (VOD) services that will include a hybrid VOD service as a new type of exempt undertaking.

The Commission considers that the applications by Public Interest Advocacy Centre and Consumers' Association of Canada (PIAC/CAC) would benefit from taking into consideration the Commission clarifications in the above-noted Regulatory Policy.

Accordingly, by majority decision, the Commission returns these applications. If PIAC/CAC still wishes to pursue the issues identified in its applications, it should consider whether it would be more appropriate to do so in the proceeding to amend and expand the exemption order for VOD services, or by way of a new application(s). Any new application must take into consideration the above noted Regulatory Policy and provide more specific evidence and argument in support of its position.

Sincerely,



John Traversy
Secretary General

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Re: Complaints by Public Interest Advocacy Centre and Consumers' Association
of Canada regarding 7 days TV and phone (2015-0136-2 and 2015-0136-1)

The Commission published a notice of public interest following the 7-day
TV program in the new format of content, including past program
programming. Broadcasting Regulatory Order 2015-0136-2, the Commission has
issued its decision regarding the 7-day TV and phone program. It has
also issued a call for comments to amend and expand the existing exemption order for
video on demand (VOD) services that will include a 7-day VOD service as a new type of
content.

The Commission considers that the application by Public Interest Advocacy Centre and
Consumers' Association of Canada (PIAC) for a 7-day benefit from taking into
consideration the Commission's jurisdiction in the revised Regulatory Policy

Accordingly, the Commission has decided that the Commission should consider
whether it would be more appropriate to amend the existing exemption order to
include a 7-day benefit from taking into consideration the Commission's jurisdiction
in the revised Regulatory Policy. The Commission has decided to amend and expand the
existing exemption order for VOD services that will include a 7-day VOD service as a new type of
content. The Commission has also issued a call for comments to amend and expand the
existing exemption order for video on demand (VOD) services that will include a 7-day VOD service as a new type of
content.


Name: [Illegible]
Title: [Illegible]

Canada