

## APPENDIX 4

### Selected Metropolitan Market Comparison of Basic Television Service Monthly Rates, 2013

VANCOUVER					
Company	Monthly Rate (\$)	# Channels in Basic Package	Add-ons		
			À la carte channels	À la carte packs (10, 15, etc. channels)	Theme Packs
Novus (Cable)	24.95	113 channels (40 Music)	√		√
Shaw (Cable)	34.90	121 (20 HD, 60 Music)			√
Telus Optik (IPTV)	34.00	125 (20 HD, 75 Music)	√		√
Telus Satellite (DTH)	37.90 (includes LPIF)	134 (21 HD, 75 Music)			√

CALGARY					
Company	Monthly Rate (\$)	# Channels in Basic Package	Add-ons		
			À la carte channels	À la carte packs (10, 15, etc. channels)	Theme Packs
Bell (DTH)	37.77 (includes \$3 digital service fee, \$0.20 LPIF)	156 (21 HD, 64 Music)			√
Shaw (Cable)	34.90	121 (20 HD, 60 Music)			√
Telus Optik (IPTV)	34.00	125 (20 HD, 75 Music)	√		√
Telus Satellite (DTH)	37.90 (includes LPIF)	134 (21 HD, 75 Music)			√

<b>WINNIPEG</b>					
<b>Company</b>	<b>Monthly Rate (\$)</b>	<b># Channels in Basic Package</b>	<b>Add-ons</b>		
			<b>À la carte channels</b>	<b>À la carte packs (10, 15, etc. channels)</b>	<b>Theme Packs</b>
Bell (DTH)	37.77 (includes \$3 digital service fee, \$0.20 LPIF)	157 (30 HD, 70 Music)			√
MTS (IPTV)	41.50	75 (40 Music)			√

<b>TORONTO</b>					
<b>Company</b>	<b>Monthly Rate (\$)</b>	<b># Channels in Basic Package</b>	<b>Add-ons</b>		
			<b>À la carte channels</b>	<b>À la carte packs (10, 15, etc. channels)</b>	<b>Theme Packs</b>
Bell (DTH)	46.77 (includes \$3 digital service fee, \$0.20 LPIF)	157 (30 HD, 70 Music)	√		√
Bell Fibe (IPTV)	46.57*	147 (23 HD, 70 Music)			√
Cogeco (Cable)	32.31 (includes LPIF)	87 (40 Music)			√
Rogers (Cable)	38.86 (includes \$2.99 digital service fee, 1% LPIF)	130 (40 HD, 70 Music)	√		√

\* Estimated based on Year 2012 unbundled rates and Year 2013 published Bell rate increases.

<b>HALIFAX</b>					
<b>Company</b>	<b>Monthly Rate (\$)</b>	<b># Channels in Basic Package</b>	<b>Add-ons</b>		
			<b>À la carte channels</b>	<b>À la carte packs (10, 15, etc. channels)</b>	<b>Theme Packs</b>
Bell (DTH)	37.95 (includes \$3 digital service fee, \$0.30 LPIF)	157 (30 HD, 70 Music)	√		√
Bell Aliant (Cable)	101.95 (bundled with home phone) - Non-bundle price not available	114 (40 Music)			√
Bell Aliant FibreOP TV (IPTV)	54.95	114 (40 Music)			√
Eastlink (Cable)	34.16	78 (49 Music)			√
Shaw Direct (DTH)	51.50 (includes LPIF)	118 (36 HD, 50 Music)	√		√

<b>MONTREAL</b>					
<b>Company</b>	<b>Monthly Rate (\$)</b>	<b># Channels in Basic Package</b>	<b>Add-ons</b>		
			<b>À la carte channels</b>	<b>À la carte packs (10, 15, etc. channels)</b>	<b>Theme Packs</b>
Bell (DTH)	33.10 (includes \$3 digital service fee, \$0.10 LPIF)	100 (19 HD, 62 Music)		√	√
Bell Fibe (IPTV)	27.36*	95 (18 HD, 52 Music)		√	√
Cogeco (Cable)	24.23 (includes LPIF)	71 channels (40 Music)	√		√
Vidéotron (Cable)	25.23	93 (62 Music)	√	√	√

Source: PIAC market scan

\* Estimated based on Year 2012 unbundled rates and Year 2013 published Bell rate increases.